

**JCT600**

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**Twenty-four Managers from JCT600 Embark on Automotive Training Course**



Twenty-four managers from across JCT600 have recently started an 18 month course at the Centre of Automotive Management at the University of Buckingham.

Led by motor industry 'guru' Professor Peter Cooke, the new course has been designed to provide participants with a broad background to management, but set within the context of the automotive industry. It covers eight modules on a broad range of subjects including: Management and Leadership, Finance and Business Planning, Strategy and Implementation, Marketing and Customer Service. At the end of the course, delegates will graduate with a Certificate in Automotive Management.

"One of our main priorities as we grow the business is to continue to invest in our key people, whether they are current managers eager to progress up the ladder, colleagues keen to move into management, or those who just want to be better at what they already do," explained Graham



media relations and profile

Clark, HR director for JCT600. "This programme has been specially adapted to meet the needs of our team at all levels, from experienced senior managers to those new to the role. While we invest heavily in ongoing training for our colleagues, it is the first time that we have had so many undertaking the same course."

JCT600 which has its head office in Bradford, is a family business which has grown to employ a workforce of 1,350 people. It has 48 dealerships throughout Yorkshire, Derbyshire, Lincolnshire and the North East and sells 21 of the world's most respected brands such as Aston Martin, Audi, Bentley, BMW, Ferrari, Maserati, Mercedes-Benz, Porsche and Volkswagen.

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**Photography:** JCT600 managers studying for a Certificate in Automotive Management with the University of Buckingham.