Date: 14 April 2014

Clarion

**Competition heats up for fastest firm in Yorkshire**

As Yorkshire’s summer of sport approaches, some companies in the region are already training hard to make sure they’re in peak condition for the ever-popular Leeds 10K Corporate Challenge.

For the eight successive year, the event is being sponsored by law firm Clarion, with TheBusinessDesk.com as media partner for the third year. Businesses throughout the region are being urged to dig out their trainers and help to raise money for their chosen charity.

With this year’s race due to take place on Sunday 20 July, more than 30 businesses have already registered teams and the organisers are hopeful that this year’s field will be even larger than the 850 corporate runners who took part in the 2013 Corporate Challenge.

Clarion senior partner Roger Hutton, said: “The Corporate Challenge always features some friendly rivalry among teams that regularly participate, but it really is all about taking part. It’s a great team building exercise, an opportunity for some useful networking and, of course, wherever you’re placed, you have the satisfaction of knowing that you’re supporting a charity close to your heart.”
With a wide range of professions and sectors taking part, here are just some of the reasons why businesses participate.

“Armstrong Watson has entered a team in the Corporate Challenge every year since 2008. This year’s event has the added spice that we are, for the first time, entering two teams, meaning that our Leeds office goes head-to-head with our Skipton office. True inter office rivalry!” comments Andrew Byram, business services manager at Armstrong Watson.

“Having taken part in the Leeds 10k Clarion Corporate Challenge every year since it started, it has become an essential date on the calendar. Last year Irwin Mitchell had just one team, this year, we will be turning out in numbers and hoping to compete for a good position. However, it is the cause not the competition which makes this event so worthy and special,” added Julia Burns of Irwin Mitchell.

Teams taking part can enjoy corporate hospitality on the race day as well as a pre-event social evening which is this year taking a cycling theme with a range of physical and mental challenges!

To enter your team of five, visit http://www.runforall.com/10k/leeds/corporate/

ENDS

Picture shows: Some of the Clarion team who took part in last year’s Leeds 10K Corporate Challenge

For more information, please contact:

Susan Reid on (01423) 56 99 99 or susan@appealpr.com