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JCT600 appoints new general manager at its Bradford BMW and MINI dealerships



Phil Wardle has been appointed general manager of the JCT600 BMW and MINI dealerships on Sticker Lane in Bradford.

With almost 30 years' experience in the motor industry, Phil started his career as an apprentice technician working for TC Harrison Ford in Rotherham. He subsequently spent nine years as a technician before moving into sales in a variety of roles including business manager and general sales manager.

In 2001, Phil joined Ringways Motor Group in Doncaster as sales manager for Ford, later becoming franchise manager for Mazda. During his 12 years with the company, he also held roles as general sales manager for Ford in Leeds, as dealer principal of Ford and Mazda in Doncaster and latterly as group sales director.

As well as having extensive experience of the motor trade having worked in both technical and sales positions for a number of brands, Phil is currently completing an MSc in Retail Automotive Management from Loughborough University.

"I am really looking forward to managing the BMW and MINI dealerships as they are both fantastic brands and the Bradford dealerships have a loyal customer following," Phil comments. "I'm also excited to be joining JCT600; it's a great company with an industry-leading reputation for its professional approach and for consistently providing excellent customer service."

JCT600, which has its head office in Bradford, is a family business with 47 dealerships throughout Yorkshire, Derbyshire, Lincolnshire and the North East. It sells 19 of the world's most respected brands



media relations and profile

such as Aston Martin, Audi, Bentley, BMW/MINI, Ferrari, Maserati, Mercedes-Benz, Porsche, Vauxhall and Volkswagen.

- Ends -

Photo shows: Phil Wardle, general manager of the JCT600 BMW and MINI dealerships on Sticker Lane in Bradford.

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