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JCT600 completes first phase of expansion at York Audi



The first phase of the £4.7m redevelopment of JCT600's Audi dealership in York has completed with the handover of the new aftersales building on Centurion Park, Clifton Way. The premises will also temporarily house Audi's sales operation while the nearby existing showroom is demolished and re-built as the first two storey used car display in Yorkshire.

The new after sales building, designed by SDA Architects in Leeds, features a 20 bay workshop, large valeting department and compound facility. Its completion means that work can now begin on re-developing the original dealership into a spacious 17 car showroom featuring a two storey external used car display area capable of displaying 60 cars and meeting the new corporate design guidelines of Audi, known as 'Terminal Architecture'.

Mark Taylor, group property director at JCT600, said: "It's great to see this major redevelopment of York Audi starting to take shape. The completion of phase one on schedule means that customers can already benefit from improved aftersales facilities at Clifton Moor which will also serve as our sales



media relations and profile

facility while we build our dedicated sales development. A key part of our planning has been to ensure that there is minimum disruption for customers and they are able to continue to enjoy our full range of services and vehicles for sale throughout the construction period.”

The new showroom will incorporate Audi’s latest innovative architecture featuring striking perforated and anodized aluminum sheets. It will also be the most energy efficient ‘green’ project JCT600 has ever undertaken, using the very latest energy saving construction methods to achieve a BREEAM ‘Very Good’ target rating. Work on site is now underway with construction due to be completed by the end of the year.

The major investment in York Audi, which JCT600 acquired three years ago, is part of a massive £10m redevelopment programme being undertaken by the Yorkshire motor retailer this year to improve the customer experience across a number of its dealerships and create world class facilities for customers and staff.

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Picture shows: An artist’s impression of the new York Audi showroom

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