Yorkshire-based family motor retailer JCT600 has launched an egg-strordinary competition – customers taking a test drive at one of its Bradford dealerships over Easter have the chance of entering a free prize draw to win a brand new car!

The competition, which runs from 14 to 27 April, is open to anyone test driving a new or used car at one of JCT600’s 47 dealerships in Yorkshire, Derbyshire, Lincolnshire and the North East. Customers in Bradford can visit BMW Bradford, Chevrolet Bradford, Mazda Bradford, MINI Bradford, Peugeot Bradford, Vauxhall Bradford, Volkswagen Bradford, Chrysler Menston, Dodge Menston, Jeep Menston, Peugeot Menston, SEAT Menston, Kia Castleford, Vauxhall Castleford, Priceright Rawdon, Vauxhall Shipley or Volkswagen Wakefield to take part in the prize draw.

During the Easter period, all customers taking a test drive will be given a JCT600 Easter egg with an entry form printed on it (with full terms and conditions). They simply need to complete the form and hand it to the JCT600 sales executive to be entered into the prize draw. The winner of the brand new car will be picked at random on 28 April.
“Easter is always a busy time of year for us as, with Spring in the air, people start to think about changing their car and use the bank holidays to browse at our showrooms,” explains Richard Hargraves, JCT600 operations director. “We thought we’d add to the holiday fun by giving a seasonal gift to all customers taking a test drive with the added thrill of a prize draw. One lucky customer will receive an egg-stra special Easter treat of a brand new car, courtesy of JCT600!”

To find out more about participating dealerships, visit www.JCT600.co.uk

JCT600 is a family business with a history of over 60 years. It sells 19 of the world’s most respected brands such as Aston Martin, Audi, Bentley, BMW/MINI, Ferrari, Maserati, Mercedes-Benz, Porsche, Vauxhall and Volkswagen. The group employs a workforce of 1,800 people.

- Ends –

Photo shows: Staff at one of the JCT600 participating dealerships

For further press information, please contact:

Susan Reid on (01423) 56 99 99 or susan@appealpr.com

JCT600 Participating Dealerships

Bradford
BMW Bradford
Chevrolet Bradford
Mazda Bradford
MINI Bradford
Peugeot Bradford
Vauxhall Bradford
Volkswagen Bradford

Leeds
Mazda Leeds

Others in West Yorkshire
Chrysler Menston
Dodge Menston
Jeep Menston
Kia Castleford
Peugeot Menston
Priceright Rawdon
SEAT Menston
Vauxhall Castleford
Vauxhall Shipley
Volkswagen Wakefield

York
Audi York
Volkswagen Van Centre York
Volkswagen York

Sheffield
Audi Sheffield
Mercedes-Benz of Sheffield
SEAT Hillsborough
smart of Sheffield
Volkswagen Hillsborough
Volkswagen Sheffield
Volkswagen Van Centre Sheffield

Others in South Yorkshire
Audi Doncaster
Mercedes-Benz of Doncaster
Volkswagen Rotherham

Lincolnshire
Audi Boston
Audi Grimsby
Audi Lincoln

Hull
Audi Hull
Peugeot Hull
Volkswagen Hull
Volkswagen Van Centre Hull

Derbyshire
Mercedes-Benz of Chesterfield
Volkswagen Chesterfield

Nottinghamshire
Volkswagen Newark
Volkswagen Van Centre Newark