

**Date:** 14 October 2013

## **JCT600's charity leap raises £14,000 for the British Heart Foundation**



A fearless 21-strong team from Yorkshire family motor business JCT600 has completed a 10,000 foot skydive to raise funds for the company's chosen charity of 2013, the British Heart Foundation.

The team, comprising staff from the Bradford head office of JCT600 group and from JCT600 Contracts as well as two family members, took to the skies at Grindale airfield near Bridlington with the aim of raising £10,000 for the charity, but surpassed its target raising £14,000.

John Tordoff, chief executive of JCT600, said: "I was really impressed that so many of our head office team were willing to overcome their fears to support our chosen charity. While each sky diver was attached to an experienced tandem parachute instructor, it was still pretty terrifying to leap from a plane at 10,000ft, before freefalling at around 120mph to 5,000ft when the canopy opened. I loved it!

"Thanks not only to all of those who took part, but also to our colleagues, suppliers and customers who sponsored the team and enabled us to raise such a fantastic amount for the British Heart Foundation."

Sue Green, fundraising and volunteer manager for West Yorkshire at the British Heart Foundation, said: "The sky dive was a fantastic challenge for JCT600, we are grateful for their tremendous support and enthusiasm, undertaking a huge variety of activities throughout the year.



media relations and profile

“The money they have raised will help our fight against heart disease through our pioneering heart research, vital prevention activity and ensuring quality care and support for everyone living with heart disease.”

To sponsor the JCT600 team, go to [www.justgiving.com/JCT600heartflyers](http://www.justgiving.com/JCT600heartflyers) or text JCTH60 plus your preferred sponsorship amount to 70070.

-Ends-

**Picture shows:** John Tordoff, chief executive of JCT600

For further press information, please contact:

Susan Reid on (01423)56 99 99 or [susan@appealpr.com](mailto:susan@appealpr.com)