



media relations and profile

JCT600

02 June 2010

JCT600 directors raise £10,000 for the Bradford Burns Unit from Ben Nevis climb

JCT600 has succeeded in raising more than £10,000 for the Bradford Burns Unit in the year that marks the 25th anniversary of the Bradford City fire. Fifteen directors from the Bradford-based group of car dealerships climbed Britain's highest mountain, Ben Nevis, last month to raise funds to help save the city's burns research unit.

Chief executive John Tordoff led his team on the 1,344m ascent. John, his brother Ian and father Jack were all at Valley Parade football stadium on 11 May 1985 when a fire broke out during a match between Bradford City and Lincoln city, killing 56 spectators and injuring more than 190 people.

The Yorkshire company is supporting the £100,000 appeal launched by Bradford City FC to help save the Bradford Burns Unit which was set up at Bradford University following the fire and is now facing closure.

"Having been at the stadium with my family when the fire broke out, it is a tragedy that has particular poignancy for us even 25 years later," explained John Tordoff, chief executive of JCT600. "Set up in the aftermath of the fire, the Burns Unit carries out pioneering work. Once again, the city is joining forces to support this world-renowned facility and we are calling on our friends, customers and suppliers to help by sponsoring us."

If you would like to support JCT600's ascent of Ben Nevis, please visit

<http://www.justgiving.com/JCT600BenNevisChallenge>

- ENDS -

Appeal PR
Tel: 01423 569 999