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JCT600 helps historic vehicle rally celebrate 25th anniversary and raise almost £2,000 for Bradford Cancer Charity



With the annual Bradford to Morecambe Historic Vehicle Run this year celebrating its 25th anniversary, Yorkshire car retailer JCT600 has once again sponsored the event which succeeded in raising almost £2,000 for Cancer Support Bradford and Airedale which is also marking its silver jubilee.

The rally, which was held in September and was once again organised by Gerry Watson who founded the event, this year attracted more than 140 classic cars of all types and ages on the 130 mile round trip from Bradford to Morecambe where vehicles assembled for a grand display on the promenade before returning to Yorkshire. Starting as a humble cycle race in the 1950s, the event has now developed into a two day nostalgic extravaganza for classic car enthusiasts, attracting thousands of visitors to the seaside town.

Every year, members of the local Porsche Owners Club take part, showing a range of classic cars from a red soft top E Type Jaguar 1972; a white Porsche 3.2 Carrera Sport 1988; and a Mille Miglia eligible red Austin Healey 100/6 1957.



media relations and profile

It is the 13th consecutive year that JCT600 has supported the historic vehicle run, with all proceeds once again being donated to Cancer Support Bradford and Airedale. The event has raised almost £8,000 for the charity in the last three years. It is a local independent charity which provides practical and emotional support to anyone living in Bradford and Airedale, affected by a cancer diagnosis. JCT600 chairman Jack Tordoff has been a patron for over seven years.

Linda Enderby, community fundraiser, said: "The support we receive from Jack and Gerry is valued and very much appreciated. Their help and that of the local community, has enabled us to support tens of thousands of people over the past 25 years. Hopefully our relationship with JCT600 and all of our supporters will continue, to help ensure that we are around for the next 25 years to help everyone who needs us."

Based in Bradford, JCT600 is a family business with a history of over 60 years. It has dealerships throughout Yorkshire, Derbyshire, Lincolnshire and the North East and sells 19 of the world's most respected brands such as Aston Martin, Audi, Bentley, BMW/MINI, Ferrari, Maserati, Mercedes-Benz, Porsche, Vauxhall and Volkswagen. The group employs a workforce of 1,800 people.

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Picture shows (L to R): Jack Tordoff, chairman of JCT600, with Linda Enderby, community fundraiser for Cancer Support Bradford & Airedale, and Geoff Benson of the Porsche Owners Club

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