Local motor retailer raises almost £28,000 for British Heart Foundation

Colleagues at Yorkshire-based family motor business JCT600 have beaten their £10,000 target and succeeded in raising £27,870 for the company’s chosen charity of 2013, the British Heart Foundation.

Over the last 12 months, JCT600’s 1,800-strong team across the Bradford head office and its 47 dealerships have taken part in a huge range of fund-raising activities, many of which were exercise and health-related, to support the company’s first annual nominated charity.

“From numerous hikes, cycle rides and football matches to a company-wide Yorkshire Three Peaks walk and even a sky dive, our team has pulled out all the stops to raise funds for the British Heart Foundation as well as getting healthier along the way,” said John Tordoff, chief executive of JCT600. “While JCT600 has long supported charity and community initiatives, it’s been great to see everyone pulling together last year for a common cause. By consolidating our efforts, we have been able to raise a significant amount for a charity which our team feels makes a significant difference to people’s lives.”

Colleagues have once again been invited to put forward suggestions for charities which they would like to be the focus of the company’s fund-raising activities for the coming year and JCT600’s nominated charity for 2014 will be announced soon.
Kirsty Moon of JCT600’s head office dealer support team who led the selection committee, said: “The British Heart Foundation has proved to be a popular choice with colleagues throughout the business supporting the charity by undertaking a host of sporting challenges to raise funds. Heart disease remains the UK’s biggest cause of death and the charity undertakes some really exciting initiatives and research programmes. With so many people’s lives affected by heart disease, we hope that raising awareness will also benefit our own colleagues’ wellbeing and general health.”

Sue Green, fundraising volunteer manager from the British Heart Foundation said: “JCT600’s support has been fantastic and has far exceeded our expectations. The funds they have raised will play an important role in helping us in our fight against heart disease and we would like to thank everyone who has supported JCT600.”

The British Heart Foundation is the UK’s number one heart charity; its vision is a world where people don’t die prematurely from heart disease. Undertaking pioneering research, vital prevention and care activity and support for everyone living with heart disease. Everybody has a part to play. To find out more, visit www.bhf.org.uk

Ends

**Picture shows (L to R):** John Tordoff, chief executive of JCT600, Kirsty Moon of JCT600’s head office dealer support team and Sue Green, fundraising volunteer manager from the British Heart Foundation

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