A lucky JCT600 customer beat the odds to win a £4,500 bicycle in a prize draw run by the Bradford-based car retailer.

James King of Lincoln was one of 3,953 people who were entered into a prize draw to win the uber-exclusive mountain bike after taking a test drive at a JCT600 dealership in June.

Mr King test drove and later bought a car at Mercedes-Benz Chesterfield, part of the growing JCT600 group that includes 47 dealerships throughout Yorkshire, Derbyshire, Lincolnshire, Nottinghamshire and the North East.

The test drives included 19 of the world’s most respected car brands such as Audi, BMW, MINI, Mercedes-Benz, Peugeot, Vauxhall and Volkswagen.
“I can’t believe my luck,” said Mr King when collecting his prize from JCT600 director Richard Hargraves at one of their Leeds dealerships this week.

“I got a new car and an amazing bike all in one month, and to know that there were almost four thousand people in the draw makes it all the more surprising,” he added.

Richard Hargraves of JCT600 said; “The draw proved really popular with customers right across the North. We enjoy giving customers great value and so were delighted that on this occasion we were able to supply Mr King with two sets of wheels to for the price of one!”

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Photo: JCT600 director Richard Hargraves (left) presents the £4,500 mountain bike to lucky competition winner James King

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