

Date: 23 June 2014

JCT600

Porsche Centre Leeds team takes to the skies for AYME



As part of JCT600's year of charity fundraising for the Association of Young People with ME (AYME), nine brave colleagues from Porsche Centre Leeds are preparing to take the leap with a sponsored sky dive from a plane at an altitude of 10,000 feet.

The team, comprising Kimberley Chessman-Ward, Wesley Richards, Mark Wilman, Sarah Rodgers, Nadia Siddique, Jordan Smith-Hirst, Kelly Reynolds, Will Crick and Andrew Wexham, is set to make the jump on 14 September at Grindale airfield near Bridlington in a bid to raise £3,950 for JCT600's chosen charity for 2014

Kimberley Chessman-Ward, service adviser at Porsche Centre Leeds for JT600, who initiated and organised the event, said: "As someone who's terrified of heights, I've been thinking about doing a skydive for a while and decided to set myself the challenge this year. I was inspired by the charity skydive undertaken by our chief executive and some of the team last autumn and managed to persuade a number of colleagues to join me this time - hopefully the fact that it's no mean feat will encourage people to dig deep for a worthy cause.



media relations and profile

To support Kimberley and the team, visit www.justgiving.com/teamporscheleeds

AYME (pronounced 'aim') is the Association of Young People with ME, a charity dedicated to providing support and information to the estimated 25,000 young people living with ME/CFS in the UK as well as their families, carers and professionals in health education and social care. Membership is free for children and young people with ME/CFS aged 0 to 26. Set up in 1996 as a grass roots self help group, it has become the largest ME/CFS children's charity in the country. To find out more, about AYME, visit www.ayme.org.uk

With its head office in Bradford, the JCT600 group is a family business with 47 dealerships throughout Yorkshire, Derbyshire, Lincolnshire and the North East and sells 19 of the world's most respected brands such as Aston Martin, Audi, Bentley, BMW/MINI, Ferrari, Maserati, Mercedes-Benz, Porsche, Vauxhall and Volkswagen. The group now employs a workforce of 1,800 people.

-Ends-

Picture shows: The team of intrepid charity skydivers from Porsche Centre Leeds

For further press information, please contact:

Susan Reid on (01423)56 99 99 or susan@appealpr.com