

Date: 11 December 2013

‘Winning streak’ for Blackburn Rugby Club second team under Winterhill Largo sponsorship



Asset valuation and recovery specialist Winterhill Largo, is celebrating the success of Blackburn Rugby Club’s second team, which has gone from strength to strength since the company was announced as the team’s official sponsor at the start of the season. Blackburn’s second team has won 12 out of the 13 games it has played in the County Courier Services Division 2 North this season.

“Winterhill Largo definitely seem to have a magic touch if our second team’s sustained brilliant performance this season is anything to go by,” said club president, Paul Westhead. “To be honest we are used to some fairly steady performances from our second team, but this season, there’s no stopping them and they seem to be on to a winning streak.”

He added: “We hope that this first season’s sponsorship by Winterhill Largo will be the start of a long relationship with Blackburn Rugby Club- especially if they continue to have this sort of effect on the players! We have a diverse range of small and large local sponsors and it’s great to have a new Blackburn business on board. They have approached the sponsorship of our club with great enthusiasm and bring a fresh and dynamic approach. It’s great to have them on board”



media relations and profile

Neil Duckworth, chief executive of Winterhill Largo, said: "As a Blackburn lad through and through I'm really proud that Winterhill Largo has been able to sponsor this proud and historic club which I've supported all my life. To see the second team doing so well under our sponsorship is especially thrilling."

Ends

Picture shows: Blackburn Rugby Club's second team

For further press information, please contact:

Sarah Hone on (01423)56 99 99 or sarah@appealpr.com