JCT600

Yorkshire motor retailer announces chosen charity for 2014

JCT600 has announced that the team at the Yorkshire-based family motor business has chosen the Association of Young People with ME (AYME) as the company’s annual nominated charity for 2014.

The announcement follows the success of JCT600’s first company-wide fundraising initiative for a single charity last year which resulted in colleagues at its Bradford head office and across its dealerships raising a grand total of £27,870 for the British Heart Foundation during 2013.

Throughout 2014, JCT600’s 1,800-strong team will be taking part in a variety of fund-raising events in support of the charity. All of the company’s 47 dealerships are being given the challenge of raising at least £10 per colleague for AYME during the year with the aim of raising at least £18,000 for the charity.

“Once again, we invited colleagues to decide for themselves which should be our chosen charity for the year. From the 44 nominations received, a team of colleagues selected AYME as a charity which they felt was really making a difference to people’s lives and deserved our support,” explains Graham Clark, HR director for JCT600.
“Last year, we were hugely impressed by the team’s enthusiasm and originality in coming up with a staggering number and range of fund-raising activities from sponsored cycle rides to sky diving. We are confident that they will continue to actively support our chosen charity as well as having some fun along the way.”

Kirsty Moon of JCT600’s head office dealer support team who led the selection committee, said: “Our thoughts this year were that it would be good to support a charity that might not be in the public eye, but at the same time is well established and has a national presence, thereby covering all the areas in which our business operates. Having supported a large organisation, the British Heart Foundation, last year, we thought the team’s fund-raising efforts could make a huge difference to a smaller charity.”

Mary-Jane Willows Chief Executive from AYME said: “It’s fantastic news that JCT600 has chosen to support AYME this year and will really help us to raise our profile. As we are completely reliant on volunteers to deliver member’s services, every penny we receive is valued and will go a long way to helping us to support children and young people with ME/CFS and ensuring that their voices are heard.”

AYME (pronounced ‘aim’) is the Association of Young People with ME, a charity dedicated to providing support and information to the estimated 25,000 young people living with ME/CFS in the UK as well as their families, carers and professionals in health education and social care. Membership is free for children and young people with ME/CFS aged 0 to 26. Set up in 1996 as a grass roots self help group, it has become the largest ME/CFS children’s charity in the country. To find out more, about AYME, visit www.ayme.org.uk

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Picture 1 shows (L-R): Kirsty Moon, dealer support accountant who led JCT600’s charity selection committee; Jack Tordoff, chairman; Louise Smith, divisional HR manager; Emma Cummins, secretary to directors; and Louise Sutton, JCT600 contracts sales support manager