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**All Terrain Cycles**

## **Leeds youngster crowned cycling champion**



Ten year old Bjoern Koerdt from Bramhope, Leeds, has won the U12 Yorkshire Cyclocross Championship in his first-ever winter cross season.

Bjoern, a pupil at Bramhope Primary School and the youngest member of the All Terrain Cycles racing team, taught himself to cycle when he was just three years old and has been competing in road racing since he was five. He has already won over 100 races and turned his talents to off road cyclocross racing only two years ago – he went on to win the U10 and U12 summer series this year and last weekend celebrated his biggest victory by winning the Yorkshire championships too.

Bjoern's father, Lars, who also cycles competitively, explains: "Bjoern really is a natural cyclist. He picked up a neighbour's bike and taught himself to ride seven years ago and has been passionate about cycling ever since. He does lots of different types of training as well as cycling around 100 miles a week, with coaching from myself as well as input from cyclocross experts."

Lars continues: "We have been fortunate to have been supported by All Terrain Cycles with Bjoern joining the team two years ago as its youngest member. As a German engineer, I believe that biodynamics, the positioning of the cyclist on the bike, is essential and the experts at All Terrain have

been able to meet my very specific, and even finicky, technical requirements. It's great to work with guys who are also passionate about cycling and have the specialist knowledge to give help and advice as well as providing the right products to give Bjoern the best chance in every race."

Tony Booth, managing director of All Terrain Cycles which has superstores near Bradford and in Wetherby, comments: "Bjoern is just finishing a spectacular first season in cyclocross – he is the only child we sponsor, but spotting his raw talent two years ago, we felt he deserved a place on the team.

"Bringing young cyclists into the sport is vital and we hope that Bjoern's success will inspire other youngsters to take part in this exciting sport. He's had a brilliant season both on and off road, winning the Road Yorkshire trophy as well as the summer series and now the Yorkshire Cross Championships.

"We're all now looking forward to the Ripley Castle Cyclocross on New Year's Day which we're sponsoring and no doubt Bjoern will do us proud once again. There are classes for men, women, novices, youth and children, so it's a great opportunity to take to two wheels and have some fun in testing conditions."

All entries are via the British Cycling website:

<https://www.britishcycling.org.uk/events/details/109622/Ripley-Castle-Cyclo-Cross>. Entries will close on 26 December although the novice and children's races can be entered on the day.

Dating back to 1907, All Terrain Cycles is the oldest cycling business in Yorkshire. It plays an active part in supporting the region's cycling fraternity, sponsoring a number of cycling and charity events as well as having its own race team. Building on the success of its 10,000sq ft retail outlet at Salts Mill, Saltaire in Shipley, and its thriving online business <http://www.allterraincycles.co.uk> it opened a second 10,000sq ft cycling superstore this year in Wetherby. Selling many of the leading brands such as Trek and Cannondale, both stores stock over 1,000 mountain, road and BMX bikes, plus clothing and accessories as well as offering repairs and servicing.

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**Photo shows:** Ten year old cycling champion, Bjoern Koerdt

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