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R3

Leeds restructuring specialist appointed regional vice chair of insolvency trade body

Leading business restructuring and turnaround expert Adrian Berry has been appointed as regional vice chair of R3, the insolvency trade body.

Adrian is a restructuring partner at Deloitte LLP based in Leeds and has over 25 years’ experience working with under-performing businesses at various stages of difficulty. He develops turnaround strategies for businesses including profit enhancement, cost reduction and cash generation initiatives, and also advises on financial restructuring and insolvency, working with both lender, corporate and investor communities.

Adrian has been a member of R3 for over 20 years and has served on the Yorkshire Region committee for the last four years.

In his new role, Adrian will support the work of regional chair William Ballmann, partner at Gateley LLP, helping to raise the profile of the work of R3 and its 300 members in the region. Bringing together
qualified, regulated members to help businesses and individuals facing financial distress, the organisation promotes best practice for the insolvency profession as well as increasing public understanding of personal and corporate insolvency issues.

“R3 plays an important role conveying to the business community the positive work carried out by restructuring and insolvency professionals. The work insolvency practitioners do is often behind the scenes ensuring solvent futures for businesses in difficulty. In many cases, even when an insolvency solution is required, they protect value by enabling businesses to continue trading, saving jobs in the region and giving a better return for creditors,” commented Adrian Berry. “With businesses in Yorkshire continuing to face difficult market conditions and uncertainty, it is vital that directors get expert professional advice at the first sign of financial difficulty so they can explore the full range of options available to them.”

To find out more, please visit www.r3.org.uk

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Photo shows: Adrian Berry, regional vice chair of R3

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Notes to editors:
- R3 is the trade body for Insolvency Professionals, and represents 97% of the UK’s Insolvency Practitioners.
- R3 comments on a wide variety of personal and corporate insolvency issues. Contact the press office, or see www.r3.org.uk for further information.
- R3 promotes best practice for professionals working with financially troubled individuals and businesses; all R3 members are regulated by one of nine recognised professional bodies.
- R3 stands for ‘Rescue, Recovery, and Renewal’ and is also known as the Association of Business Recovery Professionals.