JCT600 fleet team prepares for charity challenge, visiting four towers in four days across four countries - in an old Cortina!

Neill Richards, JCT600 group fleet director based in Bradford, is leading a team of three colleagues as they attempt to drive 2,300 miles from Bradford, visiting four towers across four countries in four days in a 32 year old Classic Ford Cortina!

Setting off from JCT600’s head office in Apperley Bridge, Bradford, on 25 June, the team will drive to The Blackpool Tower, The Tower of London, the Eiffel Tower and finally the Leaning Tower of Pisa, all in a bid to raise funds for JCT600’s chosen charity for 2015, Alzheimer’s Society.

The intrepid team comprises Neill and colleagues Tony Dent, JCT600 Mercedes-Benz - group fleet sales manager; Garry Gilmour, JCT600 Mercedes-Benz group business development manager; and Neil Widdowson, JCT600 group fleet centre – senior administrator.

They plan to complete the gruelling Euro challenge in just four days in a 1983 fleet favourite, a Cortina 2.0GL. They will travel from Bradford to The Blackpool Tower, turn south to visit The Tower of London, and then down to Folkestone and through the Tunnel to Calais. The autoroute to Paris then beckons for
a quick photo opportunity next to The Eiffel tower before heading south again towards Geneva for the Alps, a quick jaunt through the Mont Blanc Tunnel, then a cheeky right turn down the autostrada to the Leaning Tower of Pisa before heading home to Bradford.

“Every year, we hear of colleagues undertaking amazing feats in the name of charity and the fleet team wanted to come up with something fitting and really memorable to raise funds for Alzheimer’s Society,” explained Neill. “We’ve hijacked my trusty old Cortina which is currently going through our workshops with lots of tender loving care needed on the bodywork and mechanicals ahead of its mammoth continental road trip.

“We’re calling it the challenge of a lifetime – four middle aged blokes attempting to drive over 2,300 miles in an old Cortina with no back up convoy! We’re hoping that taking on such a crazy feat will encourage colleagues, suppliers and friends to dig deep and help us reach our fundraising target of £2,000 for Alzheimer’s Society.”

To support Neill and the team, visit http://www.justgiving.com/owner-email/update/jct600fleetchallenge

Throughout 2015, JCT600’s 2,000-strong team across its 50 dealerships will once again take part in a variety of fund-raising events in support of a single chosen charity with colleagues taking on the challenge of attempting to raise even more funds than last year.

Alzheimer’s Society is the leading support and research charity for people with dementia, their families and carers. In 2015 there will be 850,000 people with dementia in the UK, with numbers set to rise to one million by 2025. The Society’s fight for a better world for people with all types of dementia takes a wide range of forms and we will continue our work to improve the lives of those living with dementia.