**Date:** 21 July 2015

**JCT600**

**JCT600 colleagues scale the Yorkshire peaks for Alzheimer’s Society**

Last Saturday (18 July) more than 100 colleagues from JCT600 once again scaled the heights in the name of charity, climbing 5,000ft as part of the company’s annual Three Peaks challenge which this year is raising funds for Alzheimer’s Society.

A team from the Yorkshire-based car retailer, comprising directors, management and colleagues from JCT600’s Bradford head office as well as from most of the company’s 50 dealerships, completed the 24.5 mile walk which starts in Horton-in-Ribblesdale before scaling the summits of Pen-y-ghent, Whernside and Ingleborough.

“Although, having undertaken this gruelling walk up the county’s three highest peaks for the last five years, we know what to expect, it’s always a challenge,” comments John Tordoff, chief executive of JCT600. “Fortunately, with our dealerships spread from Yorkshire and the North East to Derbyshire, Lincolnshire and Nottinghamshire, it’s also a great opportunity to bring colleagues together. There’s always plenty of friendly rivalry, but everyone is united in wanting to raise funds for our chosen charity of the year.

“Once again, the team has pulled out all the stops with an amazing range of fundraising stunts for Alzheimer’s Society throughout the year. Thanks to the continued enthusiasm of the JCT600 team, we’ve already raised over £30,000 for the charity and we hope to raise even more over the next five months!”
Alzheimer’s Society is the leading support and research charity for people with dementia, their families and carers. In 2015 there will be 850,000 people with dementia in the UK, with numbers set to rise to one million by 2025. The Society’s fight for a better world for people with all types of dementia takes a wide range of forms and we will continue our work to improve the lives of those living with dementia.

With its head office in Bradford, the JCT600 group is a family business with 50 dealerships selling 19 of the world’s most respected brands such as Aston Martin, Audi, Bentley, BMW/MINI, Ferrari, Maserati, Mercedes-Benz, Porsche, Vauxhall and Volkswagen. The group now employs a workforce of 2,000 people.