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All Terrain Cycles

All Terrain Cycles supports Bronte Sportive for local hospice



Yorkshire cycling retailer All Terrain Cycles, which has superstores in Saltaire and Wetherby, is sponsoring the Sue Ryder Bronte Sportive which takes place on 17 July.

The charity sportive, organised by Manorlands Hospice in Oxenhope, attracts up to 300 entrants every year and riders who sign up in advance will benefit from discounted entry fee of just £20. Entry to the sportive on the day costs £25 and all proceeds, including entrance fees and sponsorship, will be used to fund Sue Ryder’s care for people living with incurable illness in West Yorkshire. All Terrain Cycles is offering cycle related goodies in a prize draw for all riders who raise more than £50 of sponsorship.

Starting from Leeds City College’s Keighley Campus, the event is now in its seventh year and offers a choice of four rides of varying difficulty in the Pennines. As in the previous two years, the route takes in over 30 miles of the 2014 Grand Depart Yorkshire route. Participants can choose from a 23m ride for beginners which includes the cobbled Haworth Main Street and Penistone Hill made famous by the Tour; through to more challenging 54.5m and 71.5m routes; up to the 88m Bronte Monster route which is know to be one of the toughest tests for sportive riders in the UK.

“This is always a fantastic event and has become even more popular since the Grand Depart with cycling enthusiasts from Yorkshire and beyond turning out to tackle what is a challenging, but stunning route,” says Andrew Wood of Sue Ryder.



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“We are really grateful to All Terrain Cycles for their support and hope that the event will raise much-needed funds for our work here in West Yorkshire.”

Tony Booth, managing director of All Terrain Cycles, says: “We’re proud to be supporting one of the region’s top cycling events, whether you’re a relative novice or a more experienced rider, it’s a fantastic sportive covering some of the best cycling in Yorkshire – and it’s all for a great cause.”

If you’re interested in taking part in the sportive, visit: www.sueryder.org/brontesportive or contact Andrew Wood on 01535 640176 or andrew.wood@sueryder.org

Sue Ryder Manorlands Hospice also organises the All Terrain Cycles sponsored Bronte Mountain Bike Challenge which takes place on 18 September. Information about this event can be found at www.sueryder.org/brontesportive .