

Date: 28th June 2017

JCT600

Completion of Porsche Centre Teesside



Work has been completed on a brand new, cutting edge Porsche Centre in Teesside which has opened this month (June 2017).

Located on Concorde Way near Stockton, Porsche Centre Teesside will complement the existing Porsche Centres in the region in Leeds, Newcastle and Sheffield and serve customers across the region including County Durham, North Yorkshire and the North East. The Centre demonstrates a major investment in the Porsche brand and in the Teesside community with the development adding to the current 37-strong Porsche Centre Network in the UK and Ireland.

The eight-month redevelopment has culminated in a 35,707sq ft showroom that has capacity for 15 new Porsche vehicles and 40 Porsche Approved Pre-Owned vehicles. In addition, customers will be able to enjoy a variety of new facilities and improved services including:

- nine bay workshop
- MOT bay
- four wheel alignment bay and 'driver assist' calibration bay

- Porsche Direct Dialogue bay supporting quick, on-the-spot diagnosis
- executive lounge area
- 'kids zone' complete with iPads and gaming pod
- 'Smart Energy' building management system and full LED lighting
- electric charging points for hybrid vehicles

The Centre will offer the full range of Porsche services including new and Porsche Approved Pre-Owned sales, servicing, parts, a service loan fleet and a full range of Porsche demonstrators. In addition, local delivery and collection will ensure any servicing or repairs are conducted with minimal inconvenience to the customer.

John Tordoff, chief executive of JCT600, says: ““As one of the most prestigious marques in the world, we are proud of our long-established relationship with Porsche. Having spent two years searching for the right site on Teesside to showcase these stunning sports cars, we are pleased to have been able to find this high profile, accessible location which will complement our Leeds, Newcastle and Sheffield Porsche Centres.

“The new Porsche Centre is a stunning building featuring a double height direct dialogue bay in the centre of the showroom with a glass viewing area on the mezzanine level enabling customers to view their vehicles as work is discussed. There is also a first floor owners’ club lounge with a dedicated service reception and an impressive handover bay.

“With its location just off the A66, we look forward to welcoming customers from throughout North Yorkshire and the North East, giving them easier access to sales and servicing of Porsche vehicles.”

Mr Tordoff continues: “The arrival of such a prestigious business has also had many benefits for the region, including creating around 20 new jobs already with more likely as the business grows.”