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Neo G

Chartered Society of Physiotherapists enters into long-term partnership with orthopaedic device manufacturer Neo G



Neo G has become the first orthopaedic device manufacturer to enter into partnership with the Chartered Society of Physiotherapy (CSP), which represents 56,000 physiotherapists nationwide.

The agreement, signed in June 2017, will see the company working closely with the CSP in further developing its range of orthopaedic braces and supports, orthotics and Hot & Cold therapy devices.

Robert Yeldham, Director of Strategy, Policy and Engagement at the Chartered Society of Physiotherapy, said: "As a Society, we are committed to promoting high quality, innovative patient care. We have partnered with Neo G because they are committed to involving chartered physiotherapists in developing and testing their products. This should give confidence to our members and their patients."

Neo G's existing range of Class 1 medical compression and support products underwent an in depth review process by a CSP nominated chartered physiotherapist as part of the partnership process. Neo G have also agreed that future products added to their range would be reviewed by a chartered physiotherapist. The CSP is the UK's professional, educational and trade union body for physiotherapists. Neo G will now be able to use the CSP logo on all its products sold through major high street retailers in the UK and overseas.

Stephen Kirk, lead physiotherapist at OneWellness Harrogate, said: "I'm delighted to be able to lend our support to Neo G products, something which I have been recommending to patients for years. The

products are good quality, comfortable and affordable and it's no surprise that Neo G are now working in partnership with the CSP. In my role as lead physiotherapist at OneWellness Harrogate, our expert led approach is a perfect match with the Neo G products and it's great to see another Harrogate company leading the charge with us in doing all they can in aiding patient recovery."

Neo G, which has its head office in Harrogate, North Yorkshire, has grown over the past 12 years into a leading global medical device brand offering a range of premium Medical Grade products designed and manufactured by orthopaedic professionals. Its founder and CEO Paul Starkey said: "We have undertaken an ambitious product development programme, working closely with physiotherapists to create an innovative range of products, all of which undergo rigorous testing to ensure they can be trusted by medical professionals and by patients. We are very proud to have joined forces with the Chartered Society of Physiotherapy – physios are on the frontline, helping patients every day who are suffering from a wide range of injuries and conditions. It is extremely satisfying to know that these professionals are using our products as the leaders in aiding patient recovery and pain management."

With more people exercising regularly, together with an ageing population, there is a growing demand for Medical Grade orthopedically engineered supports which can help with recovery from injury and surgery as well as more effectively easing chronic pain from a range of conditions.

Neo G's products use cutting edge technology to provide relief from a number of conditions such as arthritis, carpal tunnel syndrome, back pain and Plantar Fasciitis. Its extensive range of patented arm, back and leg supports as well as compression hosiery, neck braces and products for hand rehabilitation and foot care are sold through major high street retailers Boots as well as in many other leading pharmacies and are also available through physiotherapists and online. The range is currently exported to 18 countries worldwide and is registered with the MHRA (Medicines and Healthcare products Regulatory Agency) in the UK, the FDA, (Food and Drug Administration) in the US, and Health Canada.

The CSP is the UK's only professional, trade union and educational body for people working in or studying physiotherapy. Founded in 1894, the CSP was awarded its Royal Charter in 1920 and has grown to become the profession's largest membership organisation.