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JCT600

JCT600 appoints head of fleet for Audi division



Independently owned Yorkshire-based motor group JCT600 has appointed Gavin Dawes as its new head of fleet for the Audi division.

Gavin has spent the last four years working with Audi UK, supporting the Audi network with a focus on fleet sales and business development. He also has more than 15 years' experience in business to business sales management, primarily in business consumables and telecommunications, including business development, channel management and sales management.

In his new role, Gavin will be based at the fleet hub in Chesterfield and will be responsible for managing JCT600's Audi local business development team and also its fleet hub. His key aims will be to develop and implement a sustainable long term profitable strategy to help grow the Audi fleet division within JCT600.

Gavin commented: "JCT600 has established a reputation as a trusted and passionate business with solid family values at its core, and I'm looking forward to being part of such a strong team. This is a great opportunity to develop the potential of Audi fleet and drive the business forward."



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Neill Richards, group fleet sales director for JCT600, said: “With his background in fleet sales and business development with Audi UK, Gavin is a perfect fit. He shares our ethos of putting the customer first and we’re confident he will complement and strengthen our growing fleet team.”

With its head office in Bradford, the JCT600 group is a family business with 50 dealerships selling 18 of the world’s most respected brands such as Aston Martin, Audi, Bentley, BMW/MINI, Ferrari, Maserati, Mercedes-Benz, Porsche, Vauxhall and Volkswagen. The group now employs a workforce of 2,300 people.