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Manchester Metropolitan University

Manchester lawyer appointed to football club board



Manchester lawyer Jeremy Moore, managing director and head of sports law at city centre law firm Carter Moore, has been appointed to the board of Stockport non-league football club Cheadle Town.

Mr Moore graduated from Manchester Metropolitan University's Master of Sporting Directorship (MSD) course last year. The MSD qualification equips students for the role of sporting director and Mr Moore is the only lawyer in the country to hold the MSD qualification after graduating in July alongside well known sporting names including Warwickshire Cricket Club sporting director Ashley Giles and ex-footballers Steve Round, now director of football at Aston Villa, Michael Appleton and Lee Darnbrough.

Mr Moore said: "Cheadle Town is a great local club with proud history and I am very much looking forward to being able to make a positive contribution with the skills, knowledge and expertise I've built up over the pioneering two-year MSD course."

Cheadle Town FC chairman and CEO of children's activity business, Little Sports Group, Craig Brennan, said: "Jeremy is a fantastic addition to Cheadle Town Football Club. He brings with him a wealth of experience as a lawyer as well as the invaluable directorship skills he's obtained from the MSD course.

"It's an exciting time for Jeremy to be joining the board: we've recently been awarded a grant that will allow us to extend our facilities and we are aiming to develop and further improve our community programmes, including women and girls football.

"Since joining the club six months ago the focus has been on building the foundations for a strong future starting next season both on and off the pitch. Plans for a new clubhouse, offices, training and classroom facilities are well underway and having a high performing board is critical to our success.



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“I’ll personally be starting the MSD course in September so I look forward to picking Jeremy’s brains on everything he’s learnt. He’s a great addition to the board.”

Dr Sara Ward, programme director for the Manchester Metropolitan University MSD, said: “The importance of good governance and sound commercial leadership in football clubs continues to lead the debate from Premier League clubs down to the grass roots organisations and Jeremy’s appointment shows what a responsible attitude Cheadle Town are taking to the management of their club. MSD graduates are already making a real difference as the next generation of leaders throughout UK sport.”

The role at Cheadle Town, which was established in 1961, is a voluntary position and involves advising and supporting a range of governance and commercial issues to the North West Counties League first division club.

Mr Moore is joined on the board of Cheadle Town FC by former Total Fitness operations director Russell Teale.

For more information on the Masters of Sport Directorship course at Manchester Metropolitan University go to www.mmu.ac.uk/master-of-sport-directorship/