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YFM Equity Partners

Roshan Puri joins YFM Equity Partners in the South East



Expanding PE house YFM Equity Partners (YFM) has appointed Roshan Puri as an investment director with a focus on investing in growth capital and buyout opportunities across London and the South East of England.

Roshan joins YFM from Calculus Capital where he invested in companies across the software, business services and consumer sectors. He also sat on various boards helping investee companies deliver their growth plans and realise value. Roshan's previous investments include the workforce optimisation software business ActiveOps, digital asset management software company IPV and marketing agency Once Upon a Time.

Jamie Roberts, partner at YFM, said: "It's great that we are welcoming Roshan as the second new recruit to join the YFM investment team this month. Roshan has significant experience, particularly in the tech sector, which will help us accelerate the investment rate from our recently raised £80m Buyout Fund II and our growth capital focused VCTs.

“The committed capital across both of our investment strategies means that we remain very much open for business and are still actively looking for new investments. Throughout YFM’s 38 year history of supporting SMEs, we have invested through various economic cycles and growing our team reflects our commitment to continuing to do that.”

Roshan added: “Joining YFM is a great opportunity for me. The firm’s experience in investing in businesses across the UK and the level of support they provide is evidenced by their impressive track record. The flexibility of YFM’s funds, their strong regional presence and exceptional people have earned them a fantastic reputation and I am pleased to be joining the team. I’m looking forward to helping support great management teams seeking an investment partner to realise their growth.”

YFM typically invests between £3m and £10m per transaction into businesses with strong growth potential located across the UK regions through YFM’s network of offices in London, Leeds, Manchester and Birmingham.

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Picture shows: Roshan Puri, investment director at YFM Equity Partners