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BTG Eddisons Property Auctions

**BTG Eddisons strengthens Liverpool property agency team
with Ian Steele appointment**



Real estate consultancy BTG Eddisons has strengthened its North West operation with the appointment of prominent Liverpool property adviser Ian Steele as a director in its property agency team.

Steele has spent the past seven years as a principal at Avison Young's Liverpool office, having previously been a senior director at GVA. He will work alongside BTG Eddisons property agency directors Robert Diggle and David Baker, primarily focusing on office agency and development.

Well known in the North West property market, Steele has built an extensive network of contacts during his career, particularly in the offices sector. His experience includes office-led development work, office agency and occupier consultancy, and he will play a key role in strengthening that pipeline as well as the business's property agency offering.

Steele has worked in the North West office market for more than 30 years and has advised clients on a number of high-profile schemes in both the Liverpool and Manchester markets.

Luke Tillison, head of transactional at BTG Eddisons, said: "We are really thrilled that Ian is joining our Liverpool agency team, working alongside Rob and David. He is very well established and highly connected in the Liverpool market and brings a strong profile and network with him.

“Ian will play an important role in growing our property agency work in Liverpool and, importantly, in building a stronger development and refurbishment pipeline.”

He added: “BTG Eddisons already has a strong agency team in the city, and Ian’s appointment gives us the scope to build on that, with someone who knows the market exceptionally well. He will also work across Manchester and the wider North West as the agency division grows.

“While his experience is centred on offices and development, Ian has the breadth and expertise to work across the wider market and that flexibility will be invaluable as we continue to develop the business.”

Steele’s appointment is part of a wider growth strategy across BTG Eddisons’ northern operation. The firm has property agency teams in Sheffield and Bradford and is also strengthening its agency presence in Manchester, with associate director Paul Parker moving across from the BTG Eddisons auctions team.

The Liverpool office has also made a number of recent appointments across its wider business.

Tillison added: “We’re continuing to invest in experienced people in the key markets across the north and bring that expertise together across the business.

“Ian’s appointment gives us a strong presence in the Liverpool market and creates opportunities to develop our property agency work across the wider North West.”