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## **CMOStores.com**

### **Building trade benefits from critical time saving tools from new online e-commerce site**



CMOStores.com, the UK's leading online builders' merchant, has incorporated a suite of business tools into its trade website. These new features add time-saving functionality for builders and trade customers in an aim to bring the latest technology and innovation to the sector.

The new business tools added to [www.CMOTrade.co.uk](http://www.CMOTrade.co.uk) have been designed specifically to meet the needs of builders and professional contractors by giving them the functionality to build tailored customer quotes online and add multiple site and customer addresses, as well as allowing additional buyers from their team to be added. It also offers trade businesses the ability to have clear and transparent monitoring of quarterly and annual spend on materials to ensure cost recovery.

The popular trade superstore, which was launched last August, already has 75,000 products from 380 suppliers and is believed to offer the largest online selection of building materials to construction firms in the UK. For example, CMO's experienced consultants can advise builders on a range of tapered roof schemes from premium insulation suppliers for domestic, commercial and industrial projects.

As with traditional builders' merchants, CMO Stores.com also has an award-winning team of sales advisers and an online chat facility enabling customers to order in multiple ways to ensure that ordering is as convenient as possible at all times.

"CMOTrade.co.uk is more than simply an online shop, it has become a vital business management tool for our customers," says Rob Martin, trade manager for CMOStores.com. "As well as saving time and money by removing the need to go back and forth to collect materials, customers told us they also wanted the platform to offer specific features to help them to run their businesses more effectively.

"With our deep understanding of the construction trade, we were able to work with our web developers to incorporate a number of time-saving features which would help builders in their day to day business. It's all part of our mission to be a positive disruptor within the building industry."

For example, CMOStores' online trade portal now enables builders to create a quote on the website, add their own margin and forward it direct to the customer for approval. With all quotes and invoices available in a single place online, there is less chance of losing track of costs on a project.

Andy Dunkley, CEO of CMOStores.com, added: "We've been listening and thinking about what other functions of business our services touch, and we're adding these management tools to take a load off the customer's mind, and help them speed up the admin and management of individual projects, so helping their overall business to run more smoothly and efficiently."

As well as the convenience of delivery direct to building sites across the country, customers of [www.CMOTrade.co.uk](http://www.CMOTrade.co.uk) can benefit from trade credit, exclusive discounts, rebates and rewards. The trade site combines the products available from all of the other five CMO superstores to give one multi-functioning, forward thinking site that delivers the benefits of the latest technology to meet the needs of today's building and construction businesses.

**-ENDS-**

**Picture shows:** Rob Martin, trade manager at CMOStores.com